

Five Tips for Successful Sponsor and CRO Collaboration

Clinical trials have a lot of moving parts. Read on for 5 key ingredients for sponsors to have a successful collaboration with their CRO.

TIP 1: COMMUNICATION

The most important element of a successful collaboration is maintaining clear and frequent communication.



Schedule an in person (if possible) kickoff meeting to **establish connection**



Create an official **Communication Plan** with clearly defined paths



Schedule regular **teleconferences**



Be available for **questions and updates**



Listen to **each other's areas of expertise**, promoting two-way communication



Complicated issues **should be discussed** via phone or in person



Provide timely **updates on study changes**

TIP 2: EXPECTATIONS AND OBJECTIVES



Create an official document that **clearly defines roles**



Communicate and align goals **across the project**

TIP 3: PERFORM ONGOING RISK ASSESSMENT & MITIGATION



Create a **Risk Management Plan** outlining strategies



Schedule **regular meetings** to re-evaluate your Risk Management Plan

TIP 4: BE SURE TO SET REALISTIC TIMELINES AND MILESTONES



Allow time for **quality work** and data



Recognize tasks that need to be completed first in order to **move forward**

TIP 5: DOCUMENT EVERYTHING!



All major decisions should be **formally documented**



Minor decisions can be documented **in a less formal way**

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