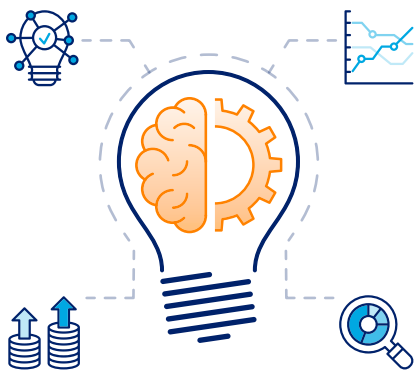


Corporate strategy for a biotech company with a diversified portfolio

Our client, an **innovative player in biopharmaceuticals**, needed support to **assess the company's competitive position** and determine **key areas of growth and focus**. Alira Health's multidisciplinary team developed a **comprehensive scientific and commercial assessment** covering all aspects pertinent to the biopharma space and prioritized the key areas of development to help our client move forward with confidence.

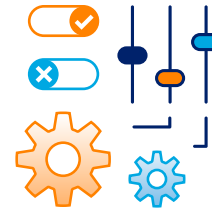
1. ASSESSMENT OF CURRENT ASSETS, SKILLS, COMPETITIVE POSITIONING AND STRATEGY



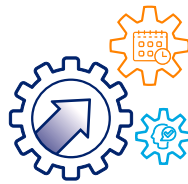
Analysis of the R&D department's capabilities and comparison vs. competition, highlighting areas of excellence and gaps



Analysis of current pipeline products and related markets to deliver strategic recommendations and go/no-go decisions



Review of clinical, commercial batch, and large manufacturing capabilities of the proprietary production platform



Identification of issues and ways to improve the company organization, resource planning and internal communication

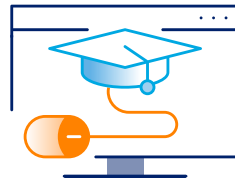


Assessment of advantages/disadvantages in current strategy and existing gaps

2. IDENTIFICATION, RATING AND PRIORITIZATION OF RECOMMENDED FOCUS/GROWTH AREAS



Comparison and selection of activities, based on market attractiveness, ability to lead, competitive pressure, resources and risks



On-site interactive workshop using digital tools to improve client engagement and reactivity



In-depth analysis of the workshop outcomes to develop the recommended strategic scenarios

3. DEVELOPMENT OF STRATEGIC PLANNING TOOL FOR RECOMMENDED SCENARIOS



Ten-year detailed plan for recommended scenarios with timeline, budget and resources that are required to implement the strategy



For each scenario, provide a ten-year budget projection by year and by activity



Analysis and forecast of resource allocation for each category of spending

Alira Health's integrated team of experts help you assess your current position, identify areas of growth, and help you **develop game-changing corporate strategies.**



Please contact us for more information

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